

Name MyPolis
Website mypolis.eu
Year Launched 2018
Area Citizen Participation



Description

MyPolis opens the door to citizens that want to improve their cities by connecting them with politicians and fostering collaboration. MyPolis is bringing civic engagement to the 21st century and building a digital Polis, one where millennials participate through their smartphones in a fun, simple and intuitive way.

Impact in Numbers

+6,000 citizen votes and +30 projects executed that resulted from direct engagement among +4000 of digital users, across different municipalities.



Impact Management Project assessment

What: MyPolis is increasing civic engagement and participation in communities through their digital platform. More civic engagement leads to a stronger democracy where everyone is represented and can share their point of view.

Who: In the last legislative elections in Portugal, the abstention rate rose to 51.4% ([Pordata, 2019](#)), meaning that today less than half of the population participates in the choice of their government. MyPolis targets citizens who are not engaged in their civic duty and encourages them to actively participate in their communities.

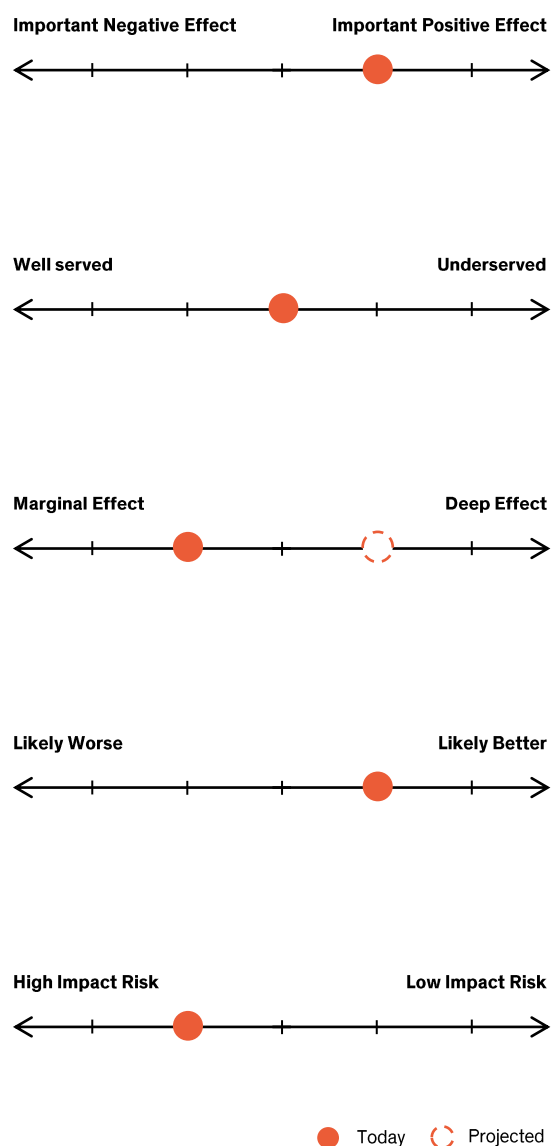
How much: MyPolis has proven to have some traction, and it will naturally increase its impact by scaling to more municipalities and cities. Currently, MyPolis has 4,242 users engaged and 36 projects were executed.

Contribution: We consider that the initiatives resulting from the engagement with the web application can be attributed to the existence of MyPolis.

Impact Risk: External risk might occur as the impact of the solution depends on the responsiveness of local governments, and inaction from the government might lead to a drop-off from citizens who use the app.

SDG Analysis

MyPolis is focused on the sub-goal 16.7, by ensuring responsive, inclusive, participatory, and representative decision-making at all levels. It also tackles the sub-goal 11.3 by helping urban citizens to engage with public authorities in order to bring to life initiatives for the common good in cities.



Conclusion

According to the [IMP framework](#), we classify MyPolis as a B business (Benefiting Stakeholders) because it improves the pressing problem of decreasing citizen participation within democratic systems. MyPolis can become a C solution (Contributing to solutions) when it expands its reach to a wider audience of citizens.