

Name Tuki
Website tuki.today
Year Launched 2017
Area Service Sector



Description

Tuki enables service sector businesses to share labour capacity within their trusted community. With Tuki, businesses maximise operations, support team members and maintain full teams while sharing costs within their "Trust Network" who contribute based on a pay per use model. This in turn provides staff with greater flexibility, transparency, reduced stress, the benefits of full-time employment and finally, opportunities to earn extra cash.

Impact in Numbers

No measurable impact outcomes yet. Future data will include an increase in number of hours worked, increase in income, increase in number of people getting access to full-time employment and other improvements in beneficiaries' wellbeing.



Impact Management Project assessment

What: Tuki is working with important positive outcomes, namely increasing financial security of vulnerable workers and improving their control over their work schedules.

Who: Tuki is conducting pilots with Mundo Feliz, working specifically with migrant workers in Portugal. According to Agencia Lusa, these workers are being severely impacted by the Covid 19 crisis, augmenting the need for solutions targeted to this sector. In addition, Tuki will also be piloted in a community of Sesimbra (Portugal) within a local trade association.

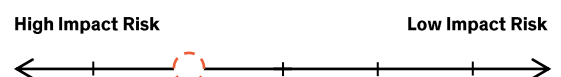
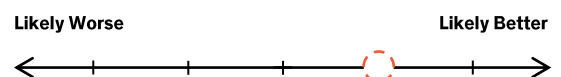
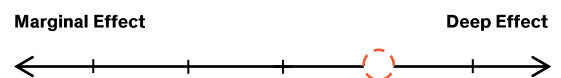
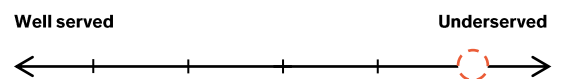
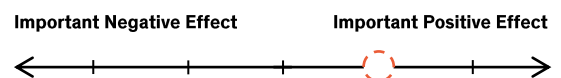
How much: Tuki aims for a deep, long-term effect on the lives of their beneficiaries, however at the moment we are still lacking enough data to confirm that hypothesis. Tuki is launching its Trust Networks technology in the UK later this year that should help prove this hypothesis.

Contribution: Given the current limited alternatives in the market, we expect Tuki to be a more efficient solution than the existing ones. With future data, we will be able to draw a stronger conclusion.

Impact Risk: There is some execution risk as Tuki's solution involves substantial technological development, and demands the involvement of several stakeholders, which can create challenges during implementation.

SDG Analysis

Tuki is focused on the sub-goals 8.2 and 10.2. as Tuki's Trust Networks Technology is designed to improve staffing efficiency and by doing so solving the daily staff volatility, increase productivity and reduce stress for employees. It also helps increase access to short-term and long-term employment opportunities for employees helping them improve their financial security.



 Projected

Conclusion

According to the [IMP framework](#), we classify Tuki as a B (Benefiting Stakeholders), with the potential to become a C (Contributing to solutions). Tuki is addressing a pressing social problem and working with an underserved population which is already suffering considerably with the pandemic crisis. When it scales successfully, we expect Tuki's solution to have a deep effect on its beneficiaries.